

Project part concept

Description of the project part

The concept must be prepared in both Hungarian and Slovak language as well for each Partner. Chapters not relevant shall remain empty. It is not mandatory to use maximum number of characters. Applicants may also attach other attachments to the concept to support what has been described.

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|------------------------------|--|
| Title of the project | Esterházy Heritage - Preserving History for Future Generations |
| Measure | 2.4.1 - Preservation of local heritage |
| Official name of the Partner | Tata Város Önkormányzata |
| Abbreviated name | Tata |
| Type of institution | All other beneficiary type except small and medium sized enterprises |
| Website | tata.hu |

1. Summary

Please briefly summarise the initial situation of your part of the project, your planned activities and the results you are achieving by the implementation of the project. (2.500 characters)

The English Garden in Tata is a popular resting place for the residents of Tata, in addition to being an important destination for tourists who like nature and interested in historical features. The first English garden of the country was commissioned by Count Ferenc Esterházy in 1783. The Small Castle near Cseke Lake in Tata used to serve as a summer retreat for the family. The park features several elements to enhance its romantic character, such as small bridges, pavilions, a cascade, winding pathways and merely its lakeside location. The two stone griffins at the entrance were made by sculptor Antal Schweiger. The fully restored Palmhouse serves as an event centre today but in the early 20th century also it functioned as a prestigious entertainment facility for locals and visitors. The earliest building in the park is the Late Baroque style Small Castle built to serve as a summer retreat of the Esterhazy family. 3 phases of rehabilitation of the English Garden in Tata were implemented, in this projects we target the restoration of historical monuments that can be found in the park and associated with the Esterhazy heritage. These are the following: 1) winged griffins at the entrance of the park - There were many statues in the garden, however, the winged griffins standing next to the main gate of the garden, which were moved to their current location in 1801 are of unique importance. The two stone griffins embody the authority of the Esterhazy family and preserve the tranquility of the garden. They were made by Antal Schweiger, the creator of several public sculptures in Tata. 2) ruin folly - in the northern part resembles a 3-nave church designed by renowned French architect Charles Moreau in 1801. The Roman bath character of the building was proposed by the Esterhazy family and during the times of King Matias Corvinus, a bath was in this place filled by karst spring. 3) The octagonal Turkish mosque folly was built in 1840, allegedly on the site of a Turkish hermit's hut. The bench nearby named after Ferenc Kazinczy commemorates the visits that the renowned author paid to the park. 4) Restoration of Saint John of Nepomuk statue and the bridge, 5) Restoration of Néppark entry to the English Garden of Tata.

2. Project partner

Profile and specialization

**Please introduce your organisation describing your usual activities and key experiences.
(max. 1.500 characters)**

The Municipality of Tata manages its administration and budgeting and planning processes to give priority to the basic needs of the community, and to promote the social and economic development of the community as well as participates in national and provincial development programmes. The Municipality of Tata provides public services, within its scope of responsibilities, through municipal institutions, business entities and public utility companies founded by itself or, to a lesser extent, through purchasing services. The local government is responsible for a range of vital services for people and businesses. Among them are well known functions such as social care, schools, housing and planning and waste collection, but also lesser known ones such as business support, registrar services and pest control.

Management structure

**Please explain your organisations management structure and the decision-making mechanism.
(max. 1.000 characters)**

The Municipality of Tata is a legal entity, represented by the Mayor. The municipal duties and powers are vested in the local governing body: the General Assembly. Municipal duties are handled by the General Assembly and its organs (the committees of the General Assembly, the Mayor and the Mayor's Office). Sessions of the General Assembly are convened and chaired by the Mayor. The Mayor of Tata undertakes his responsibilities as a full-time employee. His main duties relate to the activities of the General Assembly and the committees. He also manages the Mayor's Office. The Chief Clerk is responsible for the operational tasks of the municipality; he is the professional leader of the Mayor's Office, handles tasks of public administration, has administrative responsibilities, etc. The Chief Clerk ensures the lawful operation of the Municipality.

Financial background

Please describe your financial background and give the key data of your annual budget and savings of your organisation from the last two years. Please describe the annual amount and source of your key income and expenditures. (max. 1500 characters)

In the year 2021, according to the 2021 consolidated balance sheet of Tata City Municipality and its budget bodies, the total number of assets and resources is: HUF 24,945,112,671.00 in 2022 HUF 25,570,005,014.00 HUF 96,860,987.00 (modifications of previous years). In 2021, the profit according to the balance sheet is HUF -368,204,816.00 in 2022 it is HUF 230,493,244.00. In 2022, according to the consolidated income statement, the net accrual income of the activity: HUF 3,954,985,260.00 which includes the public authority accrual income, the net accrual income from the sale of assets and services, and other net accrual income of the activity. Other accrual-based income: HUF 4,001,100,467, which includes the accrual-based income of grants for central operating purposes, the accrual-based income of other operating-purpose grants, the accrual-based income of grants for accumulation purposes, and various other accrual-based incomes. Our material expenditure is HUF 1,433,948,078.00 our personnel expenditure: HUF 2,338,180,298.00 depreciation: HUF 471,648,046.00 our other expenditure: HUF 3,716,810,103.00.

Project implementation experiences

Please name some successful projects that your organisation has already carried out. (max. 1500 characters)

The most successful projects related to Esterhazy heritage and rehabilitation of the English Garden of Tata affected by the planned project are the following:

- 1) Rehabilitation of the English Garden of Tata, Project ID: KDOP -2.1.1/B-2f-2009-0002
- 2) Restoration of the Natural and Cultural Heritage of the English Garden of Tata, Project ID: KEOP-3.1.2/2F/09-11-2013-0043
- 3) „Angolkert Malomkert – III phase of the rehabilitation of the English Garden of Tata, Project ID: TOP-1.2.1-16-KO1-2017-00003
- 4) Development of the Esterhazy castle complex in Tata (National Castle and Forts Programme)

Ongoing projects:

- 1) Development Strategy of the Local Community in Tata, Project ID: TOP-7.1.1-16
- 2) Strengthening Local Identity and Cohesion in the Wine Region of Tata. Project ID: TOP-5.3.1-16-KO1-2017-00002
- 3) Development of Magyary Zoltán Knowledge Center. Project ID: TOP-7.1.1-16-H-ERFA-2021-00875
- 4) Construction of Incubator House in Tata. Project ID: TOP-1.1.2-16-KO1-2017-00002
- 5) Development of Storm Water Drainage in Tata. Project ID: TOP-2.1.3-16-KO1-2021-00039

Project development

Please describe how you developed your part of the project and introduce the consultants or experts who assisted you before submitting the proposal. (1500 characters)

Želiezovce, Galanta and Tata laid down the foundations of cooperation in 2021. The aim of this co-operation is to preserve the legacy of the Esterhazy family in Slovakia and Hungary. Tata and Galanta had already made steps towards cooperation, but no joint project with participation of towns was developed. 3 in person and 3 online meetings were held, where the concept of the projects was formulated, further online meetings were held in the preparation phase. The partners involved Pons Danubii EGTC, who assisted in development of the project concept and submitting the proposal. Since all the partners have strong history in preserving the Esterhazy heritage and several projects implemented affecting their built Esterhazy heritage, the partnership is determined for strong cooperation in implementing a joint projects.

3. Relevance

Location

Please indicate the exact location of your project implementation and describe its significance, wider perimeter and connectivity relationships. Describe the current status of the site and if relevant, please identify the owners of the affected land or facility. (max. 1.000 characters)

The English garden of Tata was commissioned by Count Ferenc Esterházy in 1783. The Small Castle near Cseke Lake in Tata used to serve as a summer retreat for the family. Besides design, its romantic character is further enhanced by ruin follies, ponds and a Turkish mosque. The park covers 23 hectares. What made the garden in Tata extraordinary was not only its innovative shape but also its one-time extension over the whole town. In the 2010s, the garden and its buildings were restored nearly to its original state according to a layout plan from 1823.

Local needs and challenges

Please describe the initial situation (current state of maintenance, services) in the context of your part of the project and describe the actual needs and challenges according to which the project was submitted. (max. 1500 characters)

The English Garden in Tata is a popular resting place for the residents of Tata, in addition to being an important destination for tourists. In the 2010s, the garden and its buildings were restored nearly to its original state according to a layout plan from 1823, renovating the follies, the Small Castle, the Palmhouse, and building an open-air stage with 700 seats. The aim of the successfully implemented project related to rehabilitation of the English Garden of Tata was to present to the visitors a cultural attraction based on local features, which can be used either alone or together with other attractions of the surrounding area (e.g. Lake Öreg, Lake Cseke, Little Castle, etc.), or with other Tata tourist attractions (e.g. Tata Castle, Eszterházy Castle, Fényes Education Trail, etc.) are connected and offer multi-day program options for all age groups, thereby strengthening the tourist attraction and the image of the city.

Expected results

Please describe the results expected by the implementation and the innovative character of your project part. (max. 1.500 characters)

Tata has already renovated a significant part of its built Esterházy heritage. Tata is planning the restoration of monuments that can be found in The English Garden of Tata. The garden was commissioned by the Esterhazy family in 1783. In this projects the target is the restoration of historical monuments that can be found in the park and associated with the Esterhazy heritage. Restoration of the 1) 2 winged griffins at the entrance of the park 2) ruin folly in the northern part 3) the octagonal Turkish mosque folly 4) Saint John of Nepomuk statue and the bridge, 5) Néppark entry to the English Garden of Tata. In addition to the infrastructural investment, the main objective is to deepen the cooperation between the project partners and organize cultural events to promote the Esterházy heritage. Music concerts and the Esterházy picnic are planned to become a tradition held regularly in three partner towns. The main objective of the project is to make the built Esterhazy heritage visible in international environment.

Compliance with EU and regional strategies

Please describe how your project contributes to an EU and national strategies at policy level. (max. 1.500 characters)

In the local economic development plan adopted in 2015, the so-called Based on the provisions of the Magyary plan, the urgent task of the city is to assess the technical condition of the ruins and the Turkish mosque that have become its property, as well as to develop a concept for their operation and renovation. Tata City's settlement development concept, approved in 2021, also mentions that the reconstruction of the English Park has begun. The park has special treasures and that further steps are needed to show the full value of the garden.

Cross border character

Please describe the cross-border nature of the project and the possible areas of long-term co-operation between the partners during and after implementation. Please describe the similar or common challenges the partners are dealing with. (max. 1500 characters)

Želiezovce, Galanta and Tata laid down the foundations of cooperation in 2021. The aim of this co-operation is to preserve the legacy of the Esterhazy family in Slovakia and Hungary. Tata and Galanta had already made steps towards cooperation, but no joint project with participation of towns was developed. The recognition of Esterhazy family is significantly lower in terms of cultural and economic development the family contributed to in Tata, Galanta, Želiezovce and Vámosmikola (ASP). The goals of the project would like to fill this gap. The local communities have little or no information about the activities of Esterhazy family in Slovakia and Hungary contributing to development of the region. We would like to ensure that the local communities receive adequate information about the legacy of the Esterhazy family. Furthermore, we would like to exploit the tourism potential of the Esterhazy heritage connecting the towns of Želiezovce, Tata and Galanta along the history of the family and family mansions strengthening the cross-border character of the project.

4. Implementation

Methodology

Please describe your core activities and the planned tangible outcomes and how do you want to achieve them. Explain how the implementation of the project part contributes to the horizontal principle of sustainable development. (max. 1.500 characters)

In this projects the target is the restoration of historical monuments that can be found in the park and associated with the Esterhazy heritage. Restoration of the 1) 2 winged griffins at the entrance of the park 2) ruin folly in the northern part 3) the octagonal Turkish mosque folly 4) Saint John of Nepomuk statue and the bridge, 5) Néppark entry to the English Garden of Tata.

In addition to the infrastructural investment, the main objective is to deepen the cooperation between the project partners and organize cultural events to promote the Esterházy heritage. Music concerts and the Esterházy picnic are planned to become a tradition held regularly in three partner towns. The main objective of the project is to make the built Esterhazy heritage visible in international environment.

he soft activities are knowledge sharing activities, cultural exchange programmes, picnics, concerts, joint communication activities.

Target groups

Please describe the motivation of the potential users/guests/customers, including their profile, distance from the site, age and number. (max. 1.000 characters)

The English Park in Tata is one of the most visited areas on the shores of Lake Cseke, both by the city's residents and tourists. Many guided groups also visit the park and its surroundings.

Student groups also visit the park on class trips and hear about the history of the monuments here.

Introducing the attractions of the park is also included in the program for the students of the city schools.

Local embeddedness

Please describe the role, participation and motivation of the residents living nearby in future use of the project results, including their profile, age and number. (max. 1.000 characters)

Free time activities like walking, running, cycling, fishing, attending city events.

The age ranges from small children to the elderly, as it is a flat area with pleasant air and many attractions.

5. Sustainability

Future way of use

Please describe the future use of the developed site or and the new services offered by the applicant including public access. Explain how the project part contributes to the horizontal principles of equal opportunities and non-discrimination and gender equality. (max. 1.500 characters)

The restoration of the monuments in the English park serves all kinds of people. There is no limitation to who could visit the restored sites. It is an open space enjoyed by many locals and tourists. It is a non-discriminatory development. It is a flat area with pleasant air and many attractions suitable to the age group of very small children to the elderly.

Management structure

Please describe the management responsible for the facility and the services developed. (max. 1.000 characters)

Will be provided by Tatai Városgazda Közhhasznú Kft. Tata's largest company, the Tatai Városgazda Nonprofit Kft. has grown into a successful business over the past years. Every year, they perform more tasks and provide jobs for more people, while providing the background for Tata's daily operations, the city's operation and beautification tasks. The company primarily performs city management tasks, mostly maintenance of the city's green spaces. Their tasks include the maintenance and cleaning of streets, squares and parks, repairing, cleaning of small ditches and streams in the city, mowing the grass and carrying away the accumulated mud. The maintenance of Tata's approximately 300-hectare nature conservation area is also its task, they constantly monitor the maintenance of the green areas.

Partners

Please name your partner organisations and their role in sustainability of project results. (max. 1.000 characters)

Tata Esterházy Énekegyesület: Nurturing Tata musical traditions, nurturing the musical heritage of the Tata Esterházy family, passing on its values to young people and adults interested in music, nurturing church musical traditions and the musical heritage of the German nationality.

Tata Local History Association: The purpose of the association is to involve the association's members and the city's population in the public life of the city, in the exploration and protection of local historical values. Active participation in tasks related to the development of the city and the protection of the environment, especially the residential environment.

Domokos Kuny Museum: Cultural mediator, contributes to the process of lifelong learning with its public cultural activities, cooperates with educational institutions and helps to achieve the goals of school and out-of-school education with its museum pedagogy programs. It provides basic cultural care to encourage everyone to get involved in cu

Annual costs of operation

Please estimate the annual operating costs for the facilities and services developed and describe the business model that will ensure smooth operation in the future. (max. 1.500 characters)

After the renovation, the city will incur a small amount of costs, which mostly relate to the cleaning of the monuments and their surroundings, which will be provided by Tatai Városgazda Közhasznú Kft. in our city.

Key performance indicators

Please name some key performance indicators that represent your success criteria and indicate their target value, which should correspond to your expectations after the first year of operations. (max. 1.500 characters)

-The restoration of the monuments in the English park - 1) 2 winged griffins at the entrance of the park 2) ruin folly in the northern part 3) the octagonal Turkish mosque folly 4) Saint John of Nepomuk statue and the bridge, 5) Néppark entry to the English Garden of Tata.

-1x Esterhazy picnic - outdoor/indoor event accompanied with cultural activities

-1x Esterhazy concert - outdoor/indoor activity, ASPs involved

- cooperation of associated partners joining the project (ASPs of Tata, ASPs of Galanta and ASPs of Želiezovce)