MÉDIATERV
Vállalat / Ügynökség: New Land Media Kft.
Megrendelő: Miskolcrendőrkft Kulturális
Kampány neve: Szegedtol jósnak
Célcsoport: 18+
Kampányidőszak: 2022. September 12 - September 30.
Felelős megrendelő: [illegible] Ferenc és vándor
Szerződésszám: MK_MÉDIA 13/2022
Projekt rövid leírása: Az Alkotóegylet és a Magyar Szinházi Szövetség [illegible] Szegedi Szabadtéri Játékok [illegible] 9.°
Projektkód: PRO-22-2202
Kampány típusa: TGR
Médiaterv verziószáma: A

Üzletkötői díj: 15%

MÉDIATULAJDONOS/SZLADÓ	MÉDIUMOK	MEGJELENÉSEK MÉRETEI	MÉRET	[illegible]		Megjelenések száma	Nettóárak	Teljes Listaár	Engedmény	Nettóár	Ügynökségi díj nélkül (SZERZŐDÉSI NETTÓ) Ft	TELJES bruttó Ft
Online												
Szegedi Kft.	Origo.hu	Bélyegnyomó - eltűnő elemű video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			1 nap	1 500 000	1 500 000	[illegible]	420 000	713 000	[illegible]
		Idős nyomó - video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			9 nap	[illegible]	7 200 000	[illegible]	2 [illegible] 000	3 312 000	4 [illegible]
		Nagyvilág Nyomó - video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			11 nap	[illegible]	5 500 000	[illegible]	2 200 000	2 [illegible] 000	3 [illegible]
		TV nyomó - video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			11 nap	[illegible]	6 000 000	[illegible]	2 [illegible] 000	2 [illegible] 000	3 [illegible]
		TV nyomó - eltűnő elemű video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			1 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		Sport nyomó - video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			12 nap	[illegible]	7 [illegible]	[illegible]	3 [illegible]	3 [illegible]	4 [illegible]
		Auto nyomó - video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	4 000 000	[illegible]	1 [illegible]	2 [illegible]	3 [illegible]
		Auto nyomó - eltűnő elemű video szalagok - 640x360	640x360 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	2 [illegible]	[illegible]	[illegible]	[illegible]	1 [illegible]
Sport Media Kft.	Sport.hu	NOB - AV sáv - Video - [illegible] vízszintes	[illegible] vízszintes, kerek,			5 000 000 AV	11	55 000 000	[illegible]	15 [illegible]	15 [illegible]	[illegible]
Modern Media Group Zrt.	Index.hu	Cimlétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	2 [illegible]	[illegible]	1 [illegible]	3 [illegible]	1 [illegible]
		Cimlétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			1 hét	[illegible]	2 [illegible]	[illegible]	1 [illegible]	1 [illegible]	1 [illegible]
		Cikklétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	4 [illegible]	[illegible]	1 [illegible]	2 [illegible]	2 [illegible]
		Cikklétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			1 hét	[illegible]	4 [illegible]	[illegible]	1 [illegible]	2 [illegible]	2 [illegible]
	[illegible].hu	Cimlétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	3 [illegible]	[illegible]	1 [illegible]	1 [illegible]	2 [illegible]
		Cimlétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		Cikklétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			5 nap	[illegible]	5 [illegible]	[illegible]	2 [illegible]	2 [illegible]	3 [illegible]
		Cikklétlé - Leaderboard szöv vízszintes - 970x250	970x250 vízszl, max 10 Mbyte, mp4 formátum			1 hét	[illegible]	[illegible]	[illegible]	2 [illegible]	2 [illegible]	3 [illegible]
		Pop/Teleszk.hu [illegible] - Modern Szegedi Kiskig Cimlap - 300x250 vízszintes	300x250 vízszl, max 7 Mbyte, mp4 formátum			12 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]	[illegible]	[illegible]	[illegible]			15 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			5 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
						1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			15 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			5 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]				1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			15 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			15 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			400 000 АУ	20	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			400 000 АУ	20	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			5 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			5 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]			1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			4 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
						1 ящ	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]			2 пар	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

Village Media Kft.	[illegible]	Fixfód + Cikkfűrés - [illegible] vízelvezetés	[illegible] vízhő, max 7 hónap, egyéb [illegible]			8 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Magyar Media	[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]	NYITÓ ÜLDAL DESKTOP [illegible] - [illegible] vízelvezetés	[illegible] vízhő, max 7 hónap, egyéb [illegible]			[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible] Kft.	[illegible]	Fixfód + cikkfűrés - Vízelvezetés - [illegible]	[illegible] vízhő, egyéb [illegible], max 7 nap			200 000 AV	10	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mandiner Press Kft.	[illegible]	Cserfód - Vízelvezetés - [illegible]	[illegible] vízelvezetés, egyéb, [illegible], max 10 nap			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
						1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		Cikkfűrés - Vízelvezetés - [illegible]	[illegible] vízelvezetés, egyéb, [illegible], max 10 nap			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
						1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mediaworks Hungary Zrt.	[illegible]	Fixfód + Cikkfűrés - [illegible] vízelvezetés	[illegible] vízhő, max 7 hónap, egyéb [illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]					5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

	[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	

[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	260 000	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	46 667	233 333	40,0%	140 000	161 000	201 670
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	46 667	233 333	40,0%	140 000	161 000	201 670
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	63 333	316 667	40,0%	190 000	218 500	277 400
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	110 000	550 000	40,0%	330 000	379 500	481 905
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	110 000	550 000	40,0%	330 000	379 500	481 905
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	20 000	100 000	40,0%	60 000	69 000	87 600
[illegible]	[illegible]	640x360 [illegible]			5 mp	203 000	1 030 000	40,0%	618 000	1 [illegible]	1 [illegible]
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	30 000	150 000	40,0%	90 000	103 500	131 445
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	14 167	70 833	40,0%	42 500	48 875	62 071
[illegible]	[illegible]	[illegible]			2 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	3 000	15 000	40,0%	9 000	10 350	13 140
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	14 167	70 833	40,0%	42 500	48 875	62 071
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	7 500	37 500	40,0%	22 500	25 875	32 850
[illegible]	[illegible]	640x360 [illegible]			1 kit	240 000	240 000	40,0%	144 000	165 600	210 312
[illegible]	[illegible]	640x360 [illegible]			5 mp	40 000	200 000	40,0%	120 000	138 000	175 260
[illegible]	[illegible]	640x360 [illegible]			8 mp	80 000	640 000	40,0%	384 000	441 600	560 832
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	81 667	408 333	40,0%	245 000	281 750	357 725
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	26 333	131 667	40,0%	79 000	90 850	115 390
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	14 167	70 833	40,0%	42 500	48 875	62 071
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	640x360 [illegible]			5 mp	6 750	33 750	40,0%	20 250	23 288	29 573
[illegible]	[illegible]	[illegible]			1 kit	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

Vilnius Media [illegible]

	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			1 hét	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible]			5 nap	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Internet Marketing												
Facebook Internet Lét	Internet Facebook	Facebook Hirdetés	[illegible]			-	-	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Szabadi Nap	Szabadnap	[illegible]	[illegible]					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]								[illegible]		[illegible]	[illegible]	[illegible]

Rádió

[illegible]	[illegible]	1. hangjáték - [illegible], [illegible] 2. hangjáték - [illegible], [illegible]	[illegible] nap		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible] - H - V 1. hangjáték - H - V 2. hangjáték - H - V	[illegible] nap		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible] - H - V - [illegible] - [illegible] 1. hangjáték - [illegible] - [illegible]	[illegible] nap		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]	[illegible] nap		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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Info Rádió Kft.	Info Rádió	[illegible]	20 mp		22 db	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		[illegible] – 12:00-14:00			12 db	[illegible]	1 [illegible]	[illegible]	[illegible]	[illegible] 075	[illegible]
		[illegible] – 10:00-12:00			11 db	[illegible]	[illegible]	[illegible]	346 500	[illegible] 425	[illegible]
		[illegible] – 14:00-18:00			22 db	[illegible]	1 [illegible] 500	[illegible]	[illegible] 000	[illegible]	[illegible]
		[illegible] – 18:00-20:00			14 db	[illegible]	1 [illegible]	[illegible]	[illegible]	[illegible]	1 [illegible] 127
		[illegible] – 20:00-24:00			24 db	[illegible]	[illegible]	[illegible]	[illegible]	707 [illegible]	[illegible]
Világ Média Kft.	[illegible]	Teljes napszak	20 mp		100 db	[illegible]	5 000 000	[illegible]	[illegible]	2 012 500	[illegible]
[illegible]											
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Atmedia Kft.	TV2	[illegible]	20 mp		[illegible]	[illegible]	4 [illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	SUPER TV2	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	MOZI+	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	PRIME	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible] TV	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	IZAURA TV	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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	[illegible] TV	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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MTVA Magyarország Kft.	M1	[illegible]	20 mp		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	[illegible]	[illegible]			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	DUNA TV	[illegible]			32 db	[illegible]	4 [illegible]	[illegible]	1 [illegible]	[illegible]	2 [illegible]
	Duna World	[illegible]			30 db	[illegible]	6 [illegible]	[illegible]	1 [illegible]	1 [illegible]	2 [illegible]
ECHO Hungária TV Zrt.	ECHO TV	Teljes napszak - TCR - [illegible] - 24:00	20 mp		135 db	[illegible]	40 [illegible]	[illegible]	10 [illegible]	11 [illegible]	14 [illegible]
HírTV [illegible] Zrt.	HírTV	[illegible] – 12:00 - [illegible] ([illegible])	20 mp		17 db	[illegible]	1 072 500	[illegible]	[illegible]	[illegible]	[illegible]
		12:00 – 18:00 - [illegible] ([illegible])			[illegible]	[illegible]	3 [illegible]	[illegible]	2 [illegible]	3 [illegible]	4 [illegible]
		18:00 – 23:00 - [illegible] ([illegible])			[illegible]	[illegible]	11 [illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible] Kft.	ATV	TCR [illegible]	20 mp		39 db	[illegible]	17 [illegible]	[illegible]	[illegible]	[illegible]	12 [illegible]

	2 TV	spot	20 mp		60 db	12 000	1 080 000	40,0%	500 000	1 500 000	1 400 000
	Blue Tabletek				40 db	11 200	1 040 000		500 000	1 020 000	1 014 400
	Security Tabletek				30 db	8 250	720 000		11 000	84 250	108 250
	TV Sales Tabletek				45 db	13 000	2 020 000		1 775 000	1 813 250	1 900 000
	(Digital Tabletek)	spot	20 mp		100 db	7 500	720 000	40,0%	400 000	317 500	407 500
	Digital Vision Tabletek				90 db	11 000	1 000 000		1 124 000	1 304 100	1 408 207
	Cinema TV		20 mp		35 db	10 000	350 000	40,0%	400 000	417 000	521 025
	C3 TV		20 mp		90 db	2 115	204 250	40,0%	112 794	170 013	224 542
	Central TV	spot - Hírek alá illő	20 mp		30 db	4 000	300 000	40,0%	140 000	120 000	172 200
	Central TV	spot - Hírek alá	20 mp		30 db	4 000	320 000	40,0%	22 000	22 000	302 200
	Cinegil Vizual Tabletek	spot	20 mp		50 db	20 000	1 250 000	40,0%	720 000	800 000	1 000 000
	Cinegil Vizual Tabletek										
	DVTv	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		70 db	45 000	3 150 000	40,0%	1 800 000	2 720 000	2 700 000
	(Internet Vizual TV)	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		100 db	14 000	1 400 000	40,0%	900 000	300 000	1 200 000
	Internet Tabletek				90 db	11 000	1 000 000	40,0%	1 120 000	1 300 100	1 400 207
	Ő-ti Tabletek	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		40 db	20 000	1 000 000	40,0%	600 000	600 000	800 000
	Ő-ti Tabletek				30 db	10 750	322 500	40,0%	115 000	104 110	400 010
	Tabletek Tabletek	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		60 db	20 000	1 200 000	40,0%	1 000 000	1 300 000	1 600 200
	Tabletek Vizual										
	(Kyle Vizual TV)	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		30 db	13 000	390 000	40,0%	144 000	182 000	310 000
	Kyle TV		20 mp		40 db	15 000	600 000	40,0%	300 000	414 000	522 000
	Kyle TV		20 mp		90 db	13 750	1 195 000	40,0%	400 000	700 000	904 000
	Kyle TV, Tabletek		20 mp								
	(Jó TV - Hírekben és Műsorban)	spot	20 mp		100 db	12 000	1 200 000	40,0%	700 000	800 000	1 000 000
	Jó TV		20 mp		70 db	20 000	400 000	40,0%	300 000	276 000	520 000
	Jó TV		20 mp		7 db	18 000	126 000	40,0%	72 000	84 000	120 414
	Jó TV		20 mp		40 db	20 000	800 000	40,0%	480 000	320 000	592 000
	Jó TV		20 mp		40 db	27 000	1 080 000	40,0%	600 000	480 000	874 000
	Jó TV		20 mp		20 db	20 000	400 000	40,0%	240 000	280 000	320 000
	Jó TV		20 mp		7 db	15 000	105 000	40,0%	72 000	84 000	110 414
	Jó TV		20 mp		14 db	20 000	280 000	40,0%	168 000	200 000	408 000
	Jó TV		20 mp		30 db	7 000	210 000	40,0%	30 000	84 000	43 013
	Jó TV		20 mp		70 db	27 000	1 890 000	40,0%	1 140 000	1 320 000	1 878 000
	Magyarnet Tabletek		20 mp		20 db	14 000	280 000	40,0%	210 000	112 000	394 000
	Magyarnet Vizual Tabletek		20 mp		40 db	5 000	200 000	40,0%	192 000	220 000	296 414
	Magyarnet Tabletek		20 mp		80 db	24 000	1 920 000	40,0%	871 000	1 001 000	1 372 000
	Magyarnet Tabletek		20 mp		70 db	40 000	2 800 000	40,0%	761 000	800 000	1 140 943
	Magyar Tv		20 mp		30 db	7 000	210 000	40,0%	300 000	414 000	420 000
	Magyar TV Tabletek		20 mp		30 db	23 000	690 000	40,0%	300 000	240 000	414 000
	Sunny TV		20 mp								
	Szepes Tabletek	spot - Hírek más szint A sávszélesen 100%-os	20 mp		80 db	20 000	1 600 000	40,0%	1 200 000	1 300 000	1 300 000
	TV Szepes		20 mp		40 db	22 000	880 000	40,0%	1 300 000	1 275 000	1 000 000
	Szepes Tabletek	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		40 db	20 000	1 400 000	40,0%	900 000	900 000	1 200 000
	Szepes Tabletek	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		80 db	20 000	2 000 000	40,0%	1 200 000	1 300 000	1 200 000
	Szepes Vizual		20 mp		30 db	20 000	600 000	40,0%	1 300 000	1 275 000	1 100 000
	Szepes TV		20 mp		40 db	19 000	760 000	40,0%	300 000	300 000	1 140 000
	Szepes TV		20 mp		30 db	21 000	630 000	40,0%	1 200 000	1 300 000	1 400 000
	TV 24		20 mp		80 db	40 000	3 200 000	40,0%	1 600 000	1 000 000	2 200 000
	(TV Spot)	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp								
	Vizual Tabletek Tv				80 db	20 000	1 200 000	40,0%	700 000	800 000	1 400 000
	Vizualtelj TV	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		40 db	20 000	1 400 000	40,0%	900 000	900 000	1 200 000
	Vizualtelj TV										
	Zalagyöngy Tabletek	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp		30 db	40 000	1 200 000	40,0%	700 000	800 000	1 100 000
	Zalagyöngy Tabletek										
	Zenghi TV (Zenghi TV)	spot - Hírek alá illő műsor 100% spotlis műsorral illő műsor	20 mp								
	Összesen / TV						440 000 000		150 000 000	150 000 000	194 000 000
Világi Media Kft.											
							865 472 477		[illegible]	1 005 018 443	[illegible]

Ügyvezető - Vállalkozó
New Lifed Media Kft.